



Arkellia



Activity report [2011-2014]

ARPELLIA is an agency-network specialized in sustainable tourism development and promotion of heritage in Europe and abroad.

We work mainly in the framework of European projects, European Routes, projects in partnership with UNESCO, but also for the development of projects at cross-border, national, regional and local levels.

The agency brings together a set of experts in the fields of sustainable tourism development, sustainable development, economic development, general and European fundraising, environment, architecture and scenography, archaeology, technical mapping, web development, surveying and 3D animation.

ARPELLIA is part of the SMEs, and conducts its development towards innovation and competitiveness within its actions.

Our aim is to transform ideas into concrete and innovative solutions, with a European and global impact.

This results in:

- Participation in innovation hubs and networks
- Research for grants
- Participation in contests related to innovation

Our consultants' network

Arkellia agency-network is a network of consultants able to form tailored groups according to the missions, and their geographical location. In accordance with the principles of sustainable development, these groups mutualise the needs and tools and do not require permanent common offices, work and maintain contact without systematic travels.

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European projects &
The Council of Europe
cultural routes
[2011-2014]

ASSISTANCE FOR THE CITY OF LIMOGES AND THE UNIC-URBACT NETWORK FOR THE ESTABLISHMENT OF A LOCAL AND EUROPEAN CERAMIC ROUTE AND ITS INSCRIPTION AS EUROPEAN CULTURAL ITINERARY



Limoges - France and UNIC-URBACT network (France - England - Germany - Holland - Spain - Portugal - Italy - Turkey).

ASSISTANCE FOR THE CANDIDATURE OF A TRANSNATIONAL CONSORTIUM TO THE EUROPEAN CALL FOR PROPOSALS “SUPPORT TO TRANSNATIONAL THEMATIC TOURISM PRODUCTS AS MEANS OF ENHANCING COMPETITIVENESS AND SUSTAINABILITY OF EUROPEAN TOURISM”

Assistance for the candidature of a trans-national consortium of six European partners (UNIC network) to the call for proposals “Support to transnational thematic tourism products as means of enhancing competitiveness and sustainability of European tourism”.

Awarded and financed in April 2013.

EXPERTISE FOR THE DEVELOPMENT OF SUSTAINABLE TOURISM MANAGEMENT PLANS FOR THE CERA-DEST EUROPEAN PROJECT

DG Enterprise and Industry –

« Support to transnational thematic tourism products as means of enhancing competitiveness and sustainability of European tourism »



Limoges City - European Affairs department and 6 European partners, Limoges (France)

Mission: The production of a European Sustainable tourism management plan for "ceramic destinations" and local plans for each territory.

The french City of Limoges wishes to receive assistance on the first part of CERA-DEST project (under the "Support to transnational thematic tourism products as means of enhancing competitiveness and sustainability of European tourism" European program).

The mission is based on two components:

1 / Production of a European Sustainable tourism management plan for ceramic destinations.

Experts will have to make proposals and content for the document, under the overall coordination of the City of Limoges.

2 / Support for the production of local Sustainable tourism management plans for ceramic destinations.

For this component, under the support of the experts, the production of the plans will be the responsibility of each of the six destinations represented in the project, namely the territories of Limoges, Stoke-on-Trent, Faenza, Delft, Selb and Höhr-Grenzhausen.

MISSION FOR THE CREATION OF A DOCUMENT FOR THE DISSEMINATION OF THE RESULTS AND BEST PRACTICES OF THE CERA-DEST EUROPEAN PROJECT

DG Enterprise and Industry –
« Support to transnational thematic tourism products as means of enhancing competitiveness and sustainability of European tourism »



Limoges City - European Affairs department and 6 European partners, Limoges (France)

Objectives, issues and targets of the document

This document is intended to contribute to the communication around the CERA-DEST European project and the action of capitalisation and dissemination of its results, in order to strengthen its impact and possibly to promote the transfer and/or reproduction in other territories. 6 pages document. Translated in 5 languages (French, English, Italian, German and Dutch).

Development & Strategies
for private tourism
stakeholders in Turkey
[2011-2014]

DEVELOPMENT OF MARKETING AND PROMOTIONAL STRUCTURATION FOR TRADITIONNAL SAILING BOATS INDEPENDANT CREWS IN SOUTH WEST TURKEY



Independent crews - Boat owners, South-West Aegean area (Turkey)

DEVELOPMENT OF SUSTAINABLE TOURISM STRATEGIES FOR SMALL TOURISTIC HOTELS IN PROTECTED ENVIRONMENTAL AREAS IN TURKEY



Local private stakeholders, South west region - Aegean Turkey (Turkey)

Collaboration with UNESCO

[2009 & 2013]

TOURISTIM DEVELOPMENT AND PROMOTION FOR THE UNESCO ARCHAEOLOGICAL SITE OF XANTHOS IN TURKEY



Xanthos (Kinik – Turkey)

Touristim development and promotion/ UNESCO archaeological site of Xanthos. Mission for the French Archaeological team

Creation of website xanthos-leton.org (Version 1).

UNESCO SYMPOSIUM - UNITWIN NETWORK OF UNDERWATER ARCHAEOLOGY



Representation of ASSM theoretical training/Underwater Archaeology. University of Picardie for the UNESCO program - UNITWIN (Network of Underwater Archaeology). Antalya – Turkey.